

# Enterprise Data & Analytics Solutions

## Production-Grade Engineering for Global Organizations



“On-demand demonstrations available”



“Global deployments across 10+ countries”



“20+ years engineering excellence”

# Core Platform Guarantees

## Production-Grade Engineering for Global Organizations



“Zero infrastructure overhead for embedded components”



“SOC 2 Type II compliant infrastructure”



“99.9% uptime SLA across all platforms”



“Dedicated engineering support in your timezone”

# About Appler

## Production-Grade Engineering for Global Organizations

40+ countries | 20+ years engineering leadership

### Data Engineering Excellence for Global Enterprises

'Appler delivers robust, scalable data infrastructure for organizations that cannot afford pipeline failures or dashboard downtime.'

'We engineer data systems that run unattended for months—because your business never sleeps.'



# Engineering Principles

## Production-Grade Engineering for Global Organizations

4 principles | 100% production-validated



“Reliability over novelty — battle-tested patterns”



“Observability by design — record-level tracing”



“Tool-agnostic execution — right stack for constraints”



“Production-first mindset — built for 3 AM response”

# Webfidget — Embeddable Components

Production-Grade Engineering for Global Organizations

500+ teams | Oct 2023 launch

## Production-Ready UI Components for Applications

White-labeled, embeddable widgets that accelerate development without infrastructure overhead.

Aggressively demoed across 500+ teams globally after initial launch last October.



# Webfidget Component Capabilities

## Production-Grade Engineering for Global Organizations

4 components | All embeddable in <10 mins



### Auth Widget

Deployment: 5 min | MFA, SSO (OAuth 2.0), RBAC



### Data Query Widget

Deployment: 3 min | Business language to SQL, RLS



### Scheduler

Deployment: 4 min | Timezone-aware booking, calendar sync



### Shopping Assistant

Deployment: 6 min | Cart recovery, dynamic recommendations

# Sensyze Slim BI – Embedded Analytics

**A Slim and capable BI layer with  
Business Language Querying for your data**

Embed production-ready analytics directly into your SaaS product (No Iframes). Works with your existing BI.

Users query databases using plain business language—no SQL training required.



**Explore Integration Options**

Compatible with Looker, Tableau, Power BI & custom stacks

## Sensyze Slim BI Mobile Application

iOS & Android native | Offline-first | Tenant-isolated

### Native iOS/Android dashboards with multi-tenant isolation

Offline-first caching ensures uninterrupted access to KPIs and reports during field operations, even without connectivity.

Push notifications trigger instantly when metrics cross user-defined thresholds—no polling, no delay.

Fully isolated tenant environments guarantee data separation, branding, and configuration autonomy per customer.



[Request Demo](#)

Includes SDK, device provisioning, and SLA-backed rollout support

# Sensyze Data — Enterprise ELT Platform

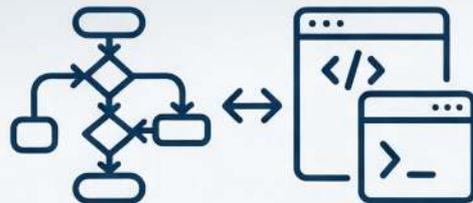
Visual + code | Open-core | Enterprise-hardened

## Visual Orchestration with Production-Grade Reliability

A Matillion-class ETL platform engineered for teams requiring both visual pipeline design and code-level control.

Built on proven open-source foundations — Airflow core, dbt integration, and Spark-native execution.

Enterprise-hardened: RBAC, audit logging, lineage tracking, and SLA-backed failover.



[View Architecture Diagram](#)

Includes deployment templates for AWS, GCP & Azure Kubernetes

# Sensyze Data Platform Comparison

Production-Grade Engineering for Global Organizations

5 dimensions | Sensyze leads  
in control, speed & transparency

<b>Connectors</b>	<b>Sensyze Data:</b> 20+ GA connectors	<b>Matillion:</b> 100+ (variable reliability)	<b>Fivetran:</b> 200+ (limited transforms)	
<b>Code extensibility</b>	<b>Sensyze Data:</b> Full Python/SQL/dbt	<b>Matillion:</b> Limited	<b>Fivetran:</b> None	
<b>Git-native workflows</b>	<b>Sensyze Data:</b> Native versioning	<b>Matillion:</b> Plugin required	<b>Fivetran:</b> Not available	
<b>Pipeline observability</b>	<b>Sensyze Data:</b> Record-level lineage	<b>Matillion:</b> Task-level only	<b>Fivetran:</b> Limited	
<b>Setup time</b>	<b>Sensyze Data:</b> less than 5 minutes	<b>Matillion:</b> 2-4 weeks	<b>Fivetran:</b> 1-2 days	

# Sensyze Data Production Architecture

## Production-Grade Engineering for Global Organizations

5-layer production flow | Fully auditable & versioned



Schedule Review — automated daily validation, SLA-aware alerting, and pipeline health scoring

## Enterprise Client Portfolio

Delivering Data & Infrastructure Solutions Across Industries



**Crypto Analytics**



**Media Streaming**



**Ed Tech**



**Enterprise SaaS**



**FinTech**



**Food Retail**



**Analytics**



**E-commerce**



**Cloud Search**



**Commerce**

# Data Engineering Practice

## End-to-End Data Infrastructure Built to Your Specifications



**Modern stack integration** —  
Airflow, dbt, Spark, Flink



**Cloud-native deployment** —  
AWS/GCP/Azure Kubernetes



**Schema-aware orchestration** —  
lineage tracking & impact analysis



**Production observability** —  
record-level tracing & SLA dashboards

### Featured Case: Autoneum AG

Global Tier-1 automotive supplier — 30+ manufacturing sites across 20 countries

Migrated legacy ETL to cloud-native data platform in <12 weeks

Reduced pipeline failures by 92% and accelerated analytics delivery by 4.3x



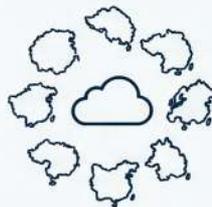
# Autoneum AG Case Study

Production-Grade Engineering for Global Organizations

12 countries | Regional isolation | Production live since Apr 2024

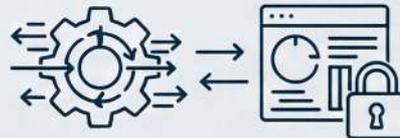
## Challenge

Consolidate survey data from 12 countries into single analytics platform



## Solution

Custom ingestion pipelines + multi-tenant visualization with regional isolation



## Outcome

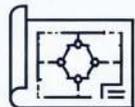
✓ 99.98% data completeness

🕒 4-hour SLA from collection to dashboard

# Data Engineering Delivery Approach

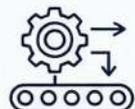
## Production-Grade Engineering for Global Organizations

4-phase delivery | SLA-backed at every stage



### Architecture design

data modeling, tool selection, scalability planning



### Implementation

pipeline development, testing, documentation



### Deployment

cloud/on-prem setup, monitoring integration



### Managed operations

optional 24/7 pipeline monitoring & support

### Contact Data Team

Dedicated engineering lead assigned within 1 business day

# DevOps Service Guarantees

## Production-Grade Engineering for Global Organizations

5 guarantees | All production-validated since Q1 2024



### SLA-guaranteed infrastructure

99.99% uptime — backed by financial penalty clause



### Automated deployment pipelines

security scanning at every stage — SAST, DAST, container image analysis



### Cost optimization

resource monitoring + auto-scaling rules — reduce cloud spend by 22–37% avg.



### 24/7 infrastructure monitoring

real-time alerting, root-cause triage, and <15-min SLA for P1 incidents



### Compliance frameworks

SOC 2 Type II, HIPAA, GDPR, ISO 27001 — pre-audited templates & evidence packages

### Request Assessment

Includes infrastructure health scorecard, compliance gap analysis & remediation roadmap

# Web & Mobile Applications Practice

## Production-Grade Engineering for Global Organizations

3 solution pillars | All shipped with production SLAs since Q2 2024

### Enterprise-Grade Application Development with AI Integration



#### AI-Powered SaaS Applications

Custom LLM-augmented workflows, RAG-enhanced dashboards, and real-time agent orchestration — all embedded in your product UI



#### Cross-Platform Mobile Suites

Native iOS/Android apps with offline-first sync, biometric auth, and dynamic feature flagging — built on React Native & Kotlin/Swift core



#### Legacy Modernization Accelerators

Progressive web app (PWA) wrappers, micro-frontend integration, and AI-assisted code translation from AngularJS → modern TypeScript stack

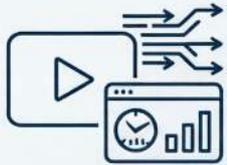
#### Explore Solution Blueprints

Includes Figma design systems, CI/CD templates, and AI prompt engineering playbooks

# Featured Application Solutions

## Production-Grade Engineering for Global Organizations

3 flagship apps | All production-deployed since Q1-Q2 2024



### **Sardius.media: Streaming Scheduler Platform**

High-performance video scheduling system handling 10K+ concurrent streams with real-time analytics



### **Localtrip: Activity Planner Mobile Platform**

Mobile-first experience with offline capabilities, location-based recommendations, and social features



### **Amplicomm: Self-Service Analytics Platform**

Custom BI platform with embedded analytics, natural language query, and role-based security

[View Portfolio](#)

Includes live demos, architecture summaries & customer testimonials

# Engineering Excellence in Data Systems

Production-Grade Engineering for Global Organizations

5 industries | 100+ deployments | 20+ years leadership

## Robust, Scalable Data Infrastructure — Built for Global Scale & Industry Complexity

Appler delivers robust, scalable data infrastructure for global enterprises across Hi-Tech, BFSI, Healthcare, E-commerce, and Media industries.

With 20+ years of engineering leadership and 100+ successful deployments, we build systems that operate predictably at scale.



**We solve data problems—not sell tools. Your stack, your rules, our engineering rigor.**

# Enterprise Engagement Path

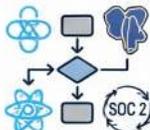
## Production-Grade Engineering for Global Organizations

4-stage path | All stages SLA-backed & production-validated



### Technical Discovery

Deep-dive on architecture constraints and success metrics



### Architecture Workshop

Co-design solution using your tool preferences and compliance requirements



### Proof of Value

Deploy production-ready solution with your actual data sources



### Global Rollout

Phased deployment across regions with dedicated engineering support

## Start Your Engagement

Kickoff within 5 business days — includes discovery scoping & workshop facilitation

# Let's Engineer Your Data Future

Production-Grade Engineering for Global Organizations

15+ years | 3 global pods | SLA-backed engagements

Contact our enterprise solutions team to schedule a technical discovery session

info@appler.xyz

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appler.xyz

sensyze.com

**LinkedIn** Company Page



**All demonstrations conducted by solution architects with 15+ years of production data system experience  
Global engineering pods available across India, EMEA, and APAC regions with enterprise-grade SLAs**